

## INVITATION TO PROPOSE AN ART PROJECT ON OCCASION OF F-LIGHT 2018

Under the specification approved by Managerial Order no. 3296 of 11 June 2018, Associazione MUS.E is entrusted with organisation of the “F-Light 2018” light festival to be held at various locations within the City of Florence from 8 December 2018 through 6 January 2019.

This year’s edition of the festival will take its cue from the genius of Leonardo da Vinci, the 500th anniversary of whose death on 2 May 1519 will be celebrated in 2019. The core theme of F-Light is light, universal source of energy, symbol and metaphor used by man and art to represent and celebrate that primary energy that traverses every time and every space.

Light, source of universal energy, is always at the centre of F-Light. This year’s title evokes the illumination of the mind, thought that goes beyond the limits of knowledge to attempt the new, to experiment, to innovate. The festival’s symbols will thus be the flame that fires a lamp in the night, the warming filament, the neural net that sparks and lights. Innovation, not by chance, has always been considered luminescence that appears suddenly in a dominating darkness.

The aim of this year’s F-Light festival is to connect beauty and utility, the contemplative experience of art and beauty with open-armed sharing of public services and public spaces. A double track which sees in Leonardo, in his art and his experiments, a perfect synthesis. The festival will also be the occasion for connecting the city’s historic centre with its outlying quarters, for lending artistic value to the utilitarian tramway lines by proposing special projects for the stops.

The projects must be capable of ‘lighting up’ the mind to recount the city’s past in art, its present public services (for example, alternative mobility, green culture, social inclusion projects) and a future of public spaces and the public good. Today, ‘lighting up the mind’ also means addressing environmental issues and questions of sustainability. Special consideration will be given to proposals that highlight the links between art and public utility, functional creativity and design, and especially the IT and digital as a meeting point between the ‘beautiful’ and the ‘useful’ and all those projects whose goal is to transmit beauty and promote collective wellbeing.

### WHERE

The festival will be scattered across various City of Florence locations, which will be selected in part on the basis of the project proposals received. This year, particular attention will be devoted to Piazza Santa Maria Novella, Ponte Vecchio, the Torre di Arnolfo of Palazzo Vecchio, the Chamber of Commerce building, Palazzo Medici Riccardi, Piazza San Firenze, Piazza Santo Spirito and Piazza del Carmine.

### APPLICATION

The project presentation application must be drafted in accordance with the ‘Modulo di Partecipazione F-Light 2018’ form (ANNEX 1), filled out in all its parts and signed. Applications must be sent by email with the above-mentioned completed form attached, with request for delivery notification/read receipt, to [eventi@muse.comune.fi.it](mailto:eventi@muse.comune.fi.it) and must be received no later than 12:00 noon on 17 September 2018.

Applications may also be delivered by hand to the operating headquarters of the Associazione, Palazzo Canacci, Piazzetta di Parte Guelfa no. 3, 5th floor (MUS.E doorbell), ONLY by appointment made by writing to [eventi@muse.comune.fi.it](mailto:eventi@muse.comune.fi.it). It is understood that this mode of presentation is for project delivery only, that no information will be provided and that applicants will not be afforded the opportunity to illustrate the projects, which must be sufficiently detailed in the application as indicated in this invitation.

This invitation will remain public until 17 September 2018.

The Associazione does not accept responsibility for communications lost due to incorrect addressing by the applicant or by failure to communicate or delay in communicating change of the address indicated in the application, or for any applications that go astray due to problems arising from electronic or other causes attributable to third parties, to unforeseeable circumstances or to force majeure.

### **EVALUATION OF THE PROJECTS**

The projects will be evaluated by the Art Direction of the festival from 17 September through 8 October 2018. on the basis of the criteria set forth below:

- relevancy of the project to the proposed concept;
- feasibility of the project in relation to the cost of its realisation.

Associazione MUS.E stipulates that the projects must be adequately detailed from the points of view of feasibility, budget, and the required technical equipment.

Associazione MUS.E reserves the right to accept entire projects (inclusive of creativity and technique) or to accept only part of any project; in this case, the budgeted remuneration will be appropriately modified.

The results of the evaluations will be communicated to the participants by ordinary email beginning on 9 October 2018.

Following project selection, each selected applicant will be required to sign a contract governing the organisational aspects of the realisation of the art project.

### **DATA PROCESSING**

All data coming into possession of Associazione MUS.E pursuant to this invitation will be processed in respect of European (EU) Regulation no. 2016/67, as amended, without prejudice, in case of request, to the provisions of the laws governing the right of access to documents.

Florence, 17 July 2018