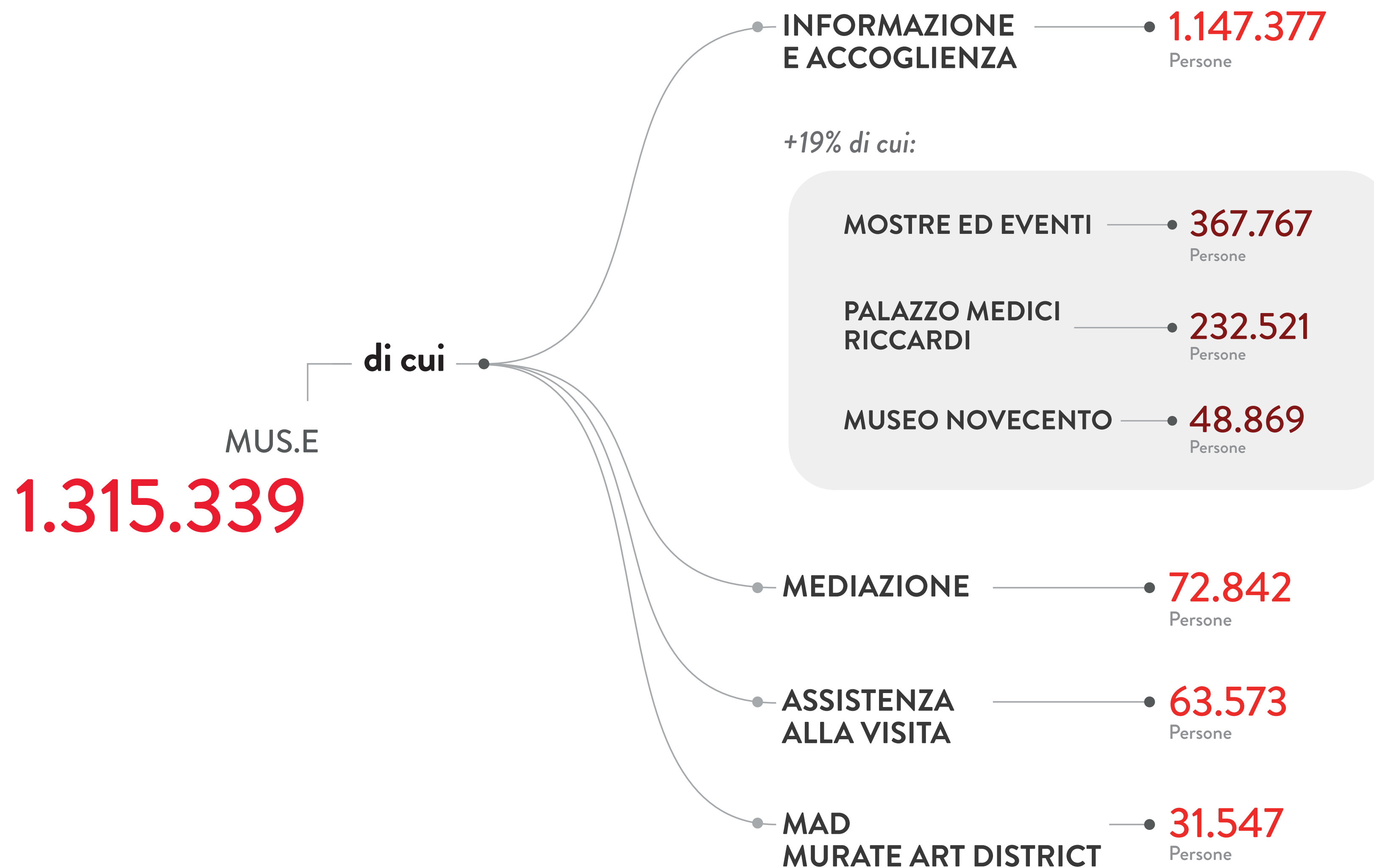
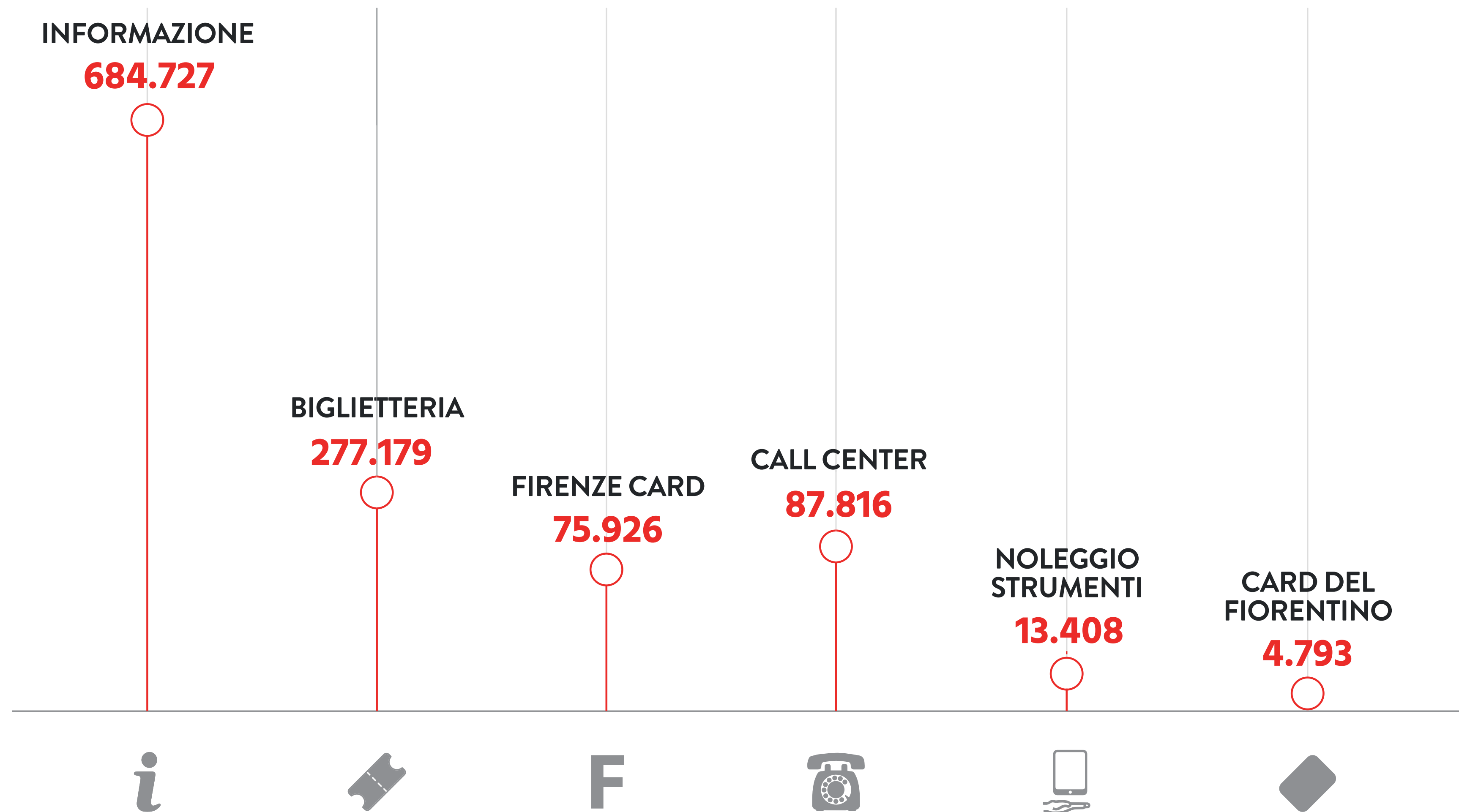


# Pubblico raggiunto da MUS.E



## Informazione e accoglienza

1.147.377 Utenti totali





**LUCIO FONTANA**  
MUSEO NOVECENTO



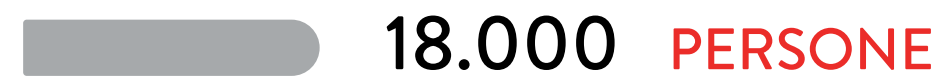
**CECILY BROWN**  
MUSEO NOVECENTO



**FIRENZE E GERUSALEMME**  
EVENTO IN SALA D'ARME



**GIFFONI FESTIVAL**  
EVENTO



**EMILIANO MAGGI**  
MUSEO BARDINI



**LUCA GIORDANO**  
PALAZZO MEDICI RICCARDI



**FORTUNATO DEPERO**  
PALAZZO MEDICI RICCARDI



**GIOVANNI STRADANO**  
PALAZZO VECCHIO

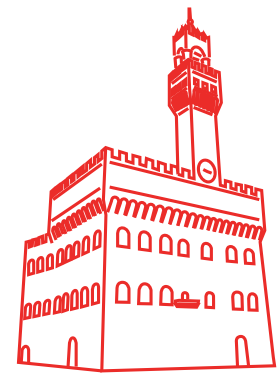


**NICO VASCELLARI**  
FORTE DI BELVEDERE



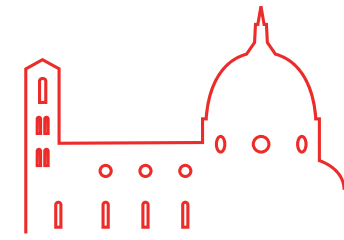
**FIRENZE DEI BAMBINI**





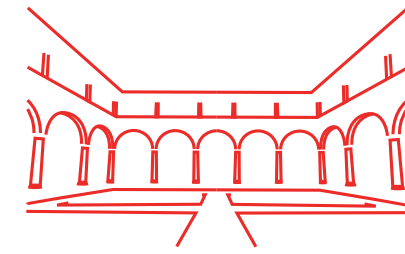
MUSEO DI PALAZZO VECCHIO

40.420  
59.230



IN CITTÀ

5.051



MUSEO NOVECENTO

4.272



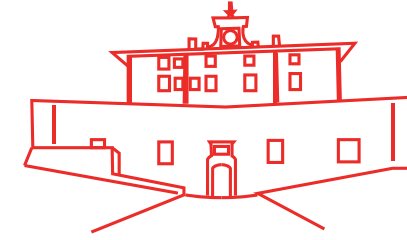
COMPLESSO DI SANTA MARIA NOVELLA

2.687



MUSEO STEFANO BARDINI

1.190



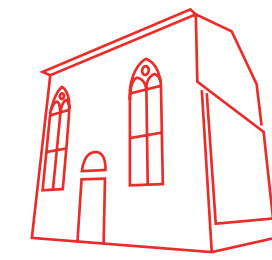
FORTE BELVEDERE

472



PALAZZO MEDICI RICCARDI

6.112



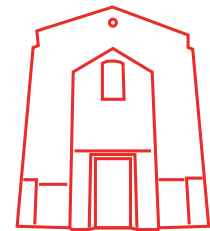
FONDAZIONE SALVATORE ROMANO

249



MUSEO DELLE TERRE NUOVE

1.646



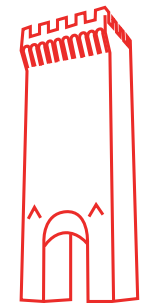
CAPPELLA BRACACCI

7.002



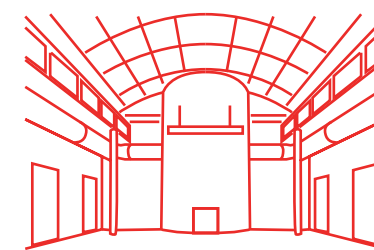
IN CLASSE

1.393



TORRE SAN NICCOLÒ  
TORRE ZECCA  
PORTA ROMANA  
BALUARDO E FORTEZZA

4.343



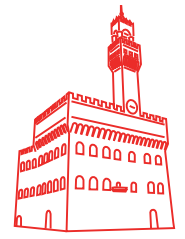
MURATE ART DISTRICT

789

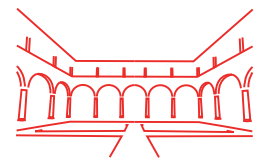
1.147.377

Utenti totali

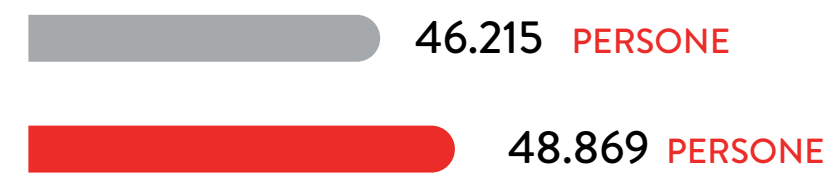
● 2022 ● 2023



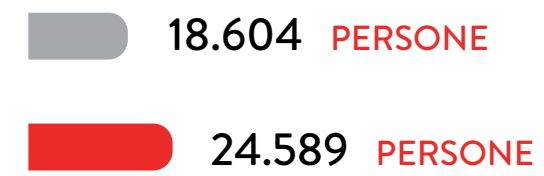
MUSEO DI  
PALAZZO VECCHIO



MUSEO  
NOVECENTO



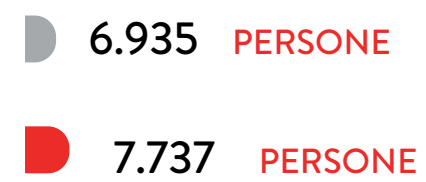
CAPPELLA  
BRANCACCI



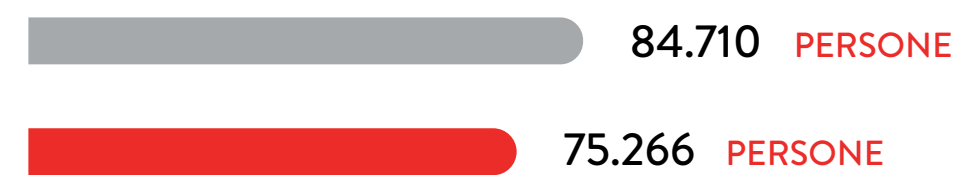
SANTA MARIA  
NOVELLA



MUSEO  
STEFANO BARDINI



FORTE BELVEDERE



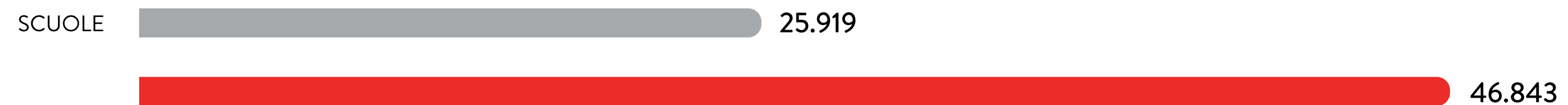
PALAZZO  
MEDICI RICCARDI



# Ripartizione scuole e privati

● 2022 ● 2023

## PRESENZA

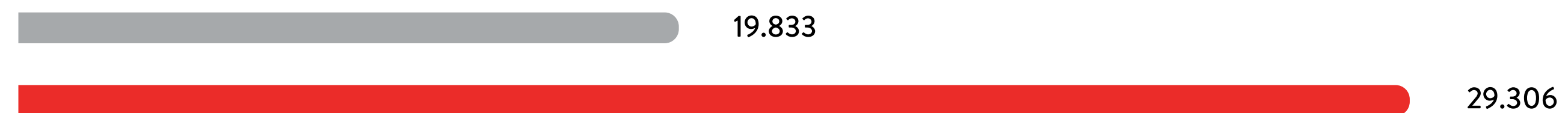


## ONLINE

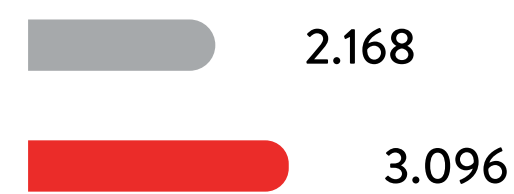


● 2022 ● 2023

## 4 - 17 ANNI



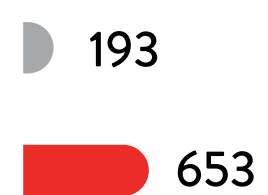
## 18 - 25 ANNI



## 26 - 64 ANNI



## DA 65 ANNI



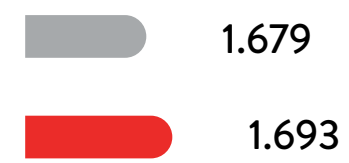


● 2021 ● 2022

ITALIA



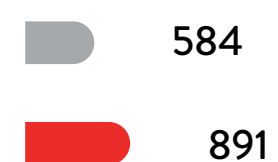
FRANCIA



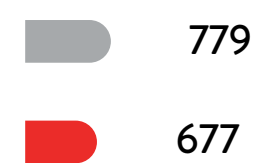
USA



REGNO UNITO



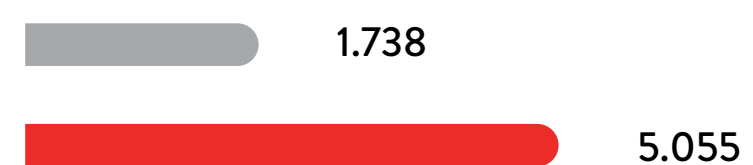
SPAGNA



GERMANIA



ALTRO





# PALAZZO MEDICI RICCARDI

**232.521**  
Visitatori nel 2023

193.244 nel 2022

5

CONFERENZE

11

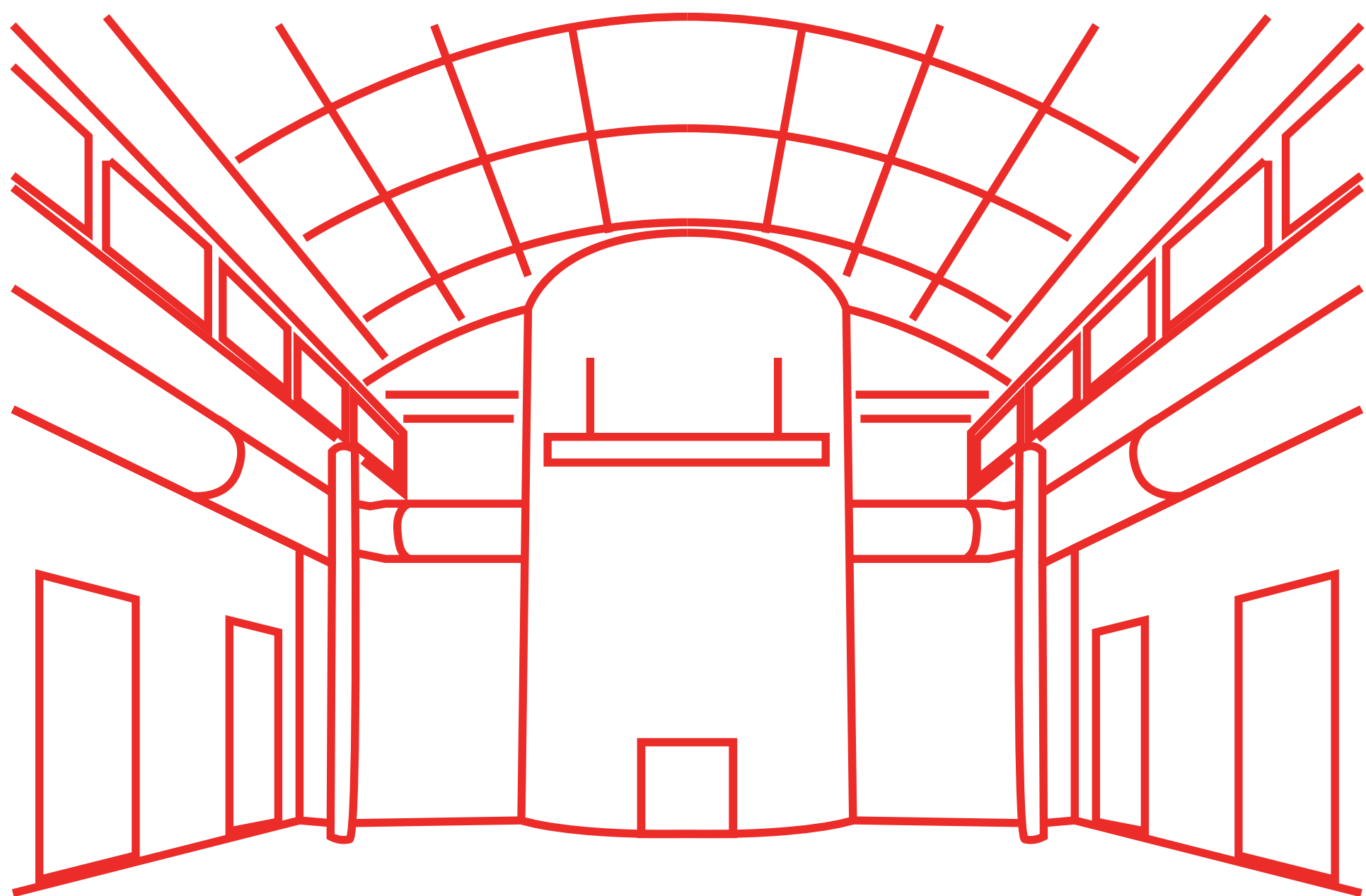
MOSTRE

1

CONCERTI E  
PERFORMANCE

5

CATALOGHI



# MAD MURATE ART DISTRICT

Presenze totali: **31.547**

**22.267 + 1.889 on line**  
nel 2023

18.606 + 109 on line nel 2022

**131**

CONFERENZE, SEMINARI,  
TALK, CONVEGNI,  
PRESENTAZIONI,  
PROIEZIONI

**66**

ARTISTI  
IN RESIDENZA  
SENIOR

**254**

ARTISTI  
IN FORMAZIONE

**258**

LABORATORI,  
WORKSHOP  
E FORMAZIONE

**11**

MOSTRE

**66**

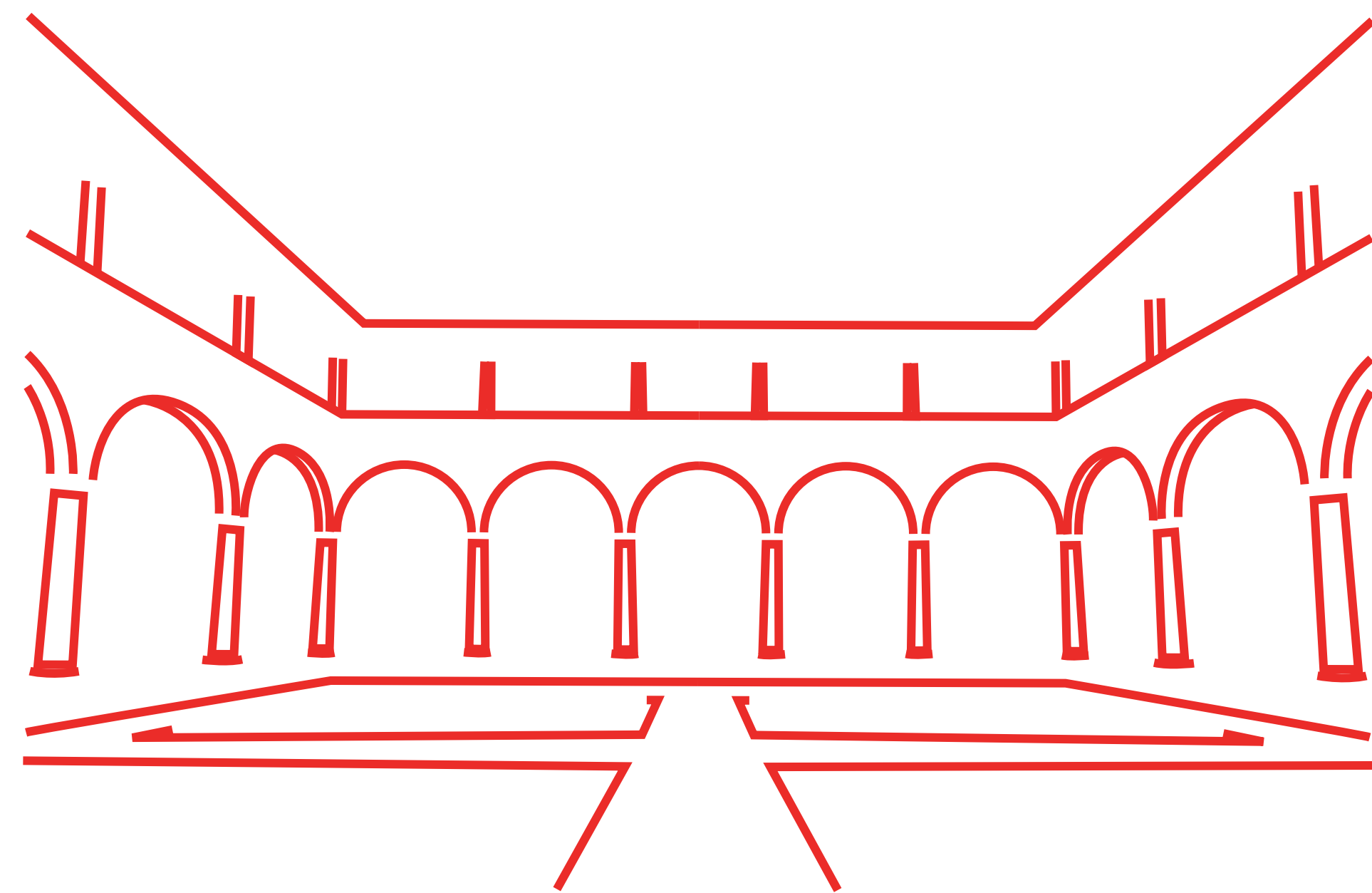
PROGRAMMI  
DI RESIDENZA

**73**

VISITE GUIDATE

**43**

PERFORMANCE  
E CONCERTI



**48.869**  
**Visitatori nel 2023**

46.215 nel 2022

# MUSEO NOVECENTO

16

MOSTRE E  
SCREENING PROGRAM

2

CATALOGHI

13

ALTRI PROGETTI  
EDITORIALI

18

CONFERENZE E  
PRESENTAZIONI DI LIBRI

10

CONCERTI E  
PERFORMANCE

7

EVENTI  
INAUGURALI

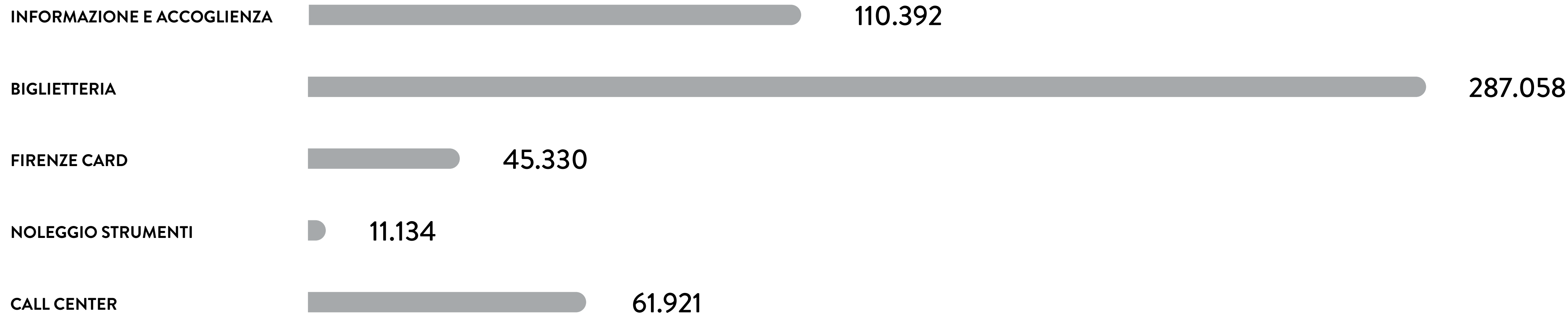
● 2022 ● 2023

## TOTALE PERSONE MEDIAZIONE



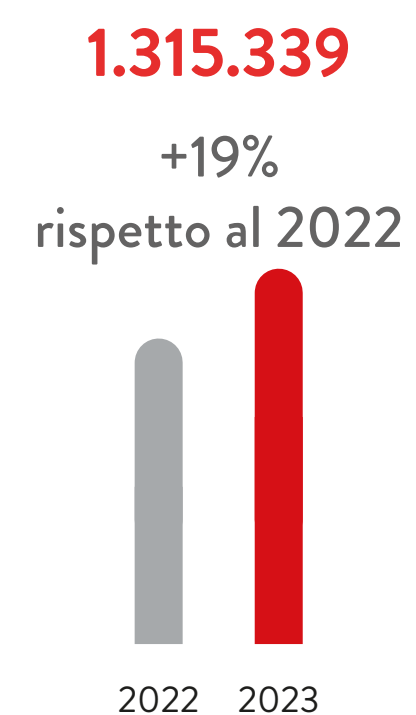
## TOTALE PERSONE ASSISTENZA ALLA VISITA



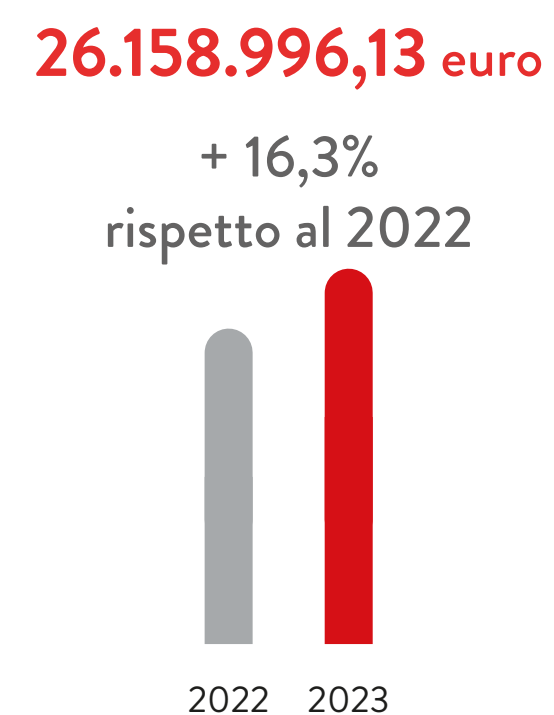


**TOTALE 515.835**

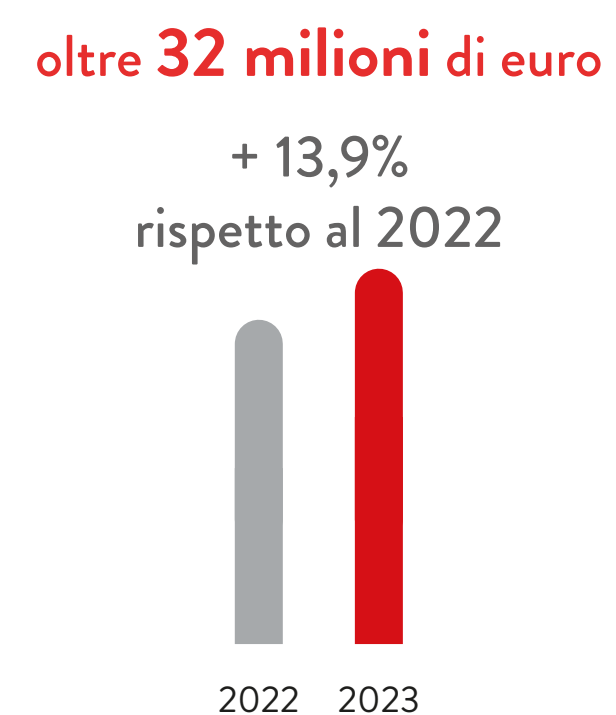
# BILANCIO SOCIALE MUS.E



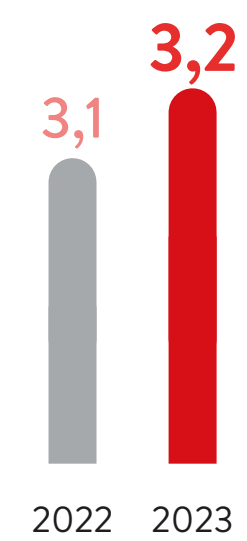
**PUBBLICO  
RAGGIUNTO**



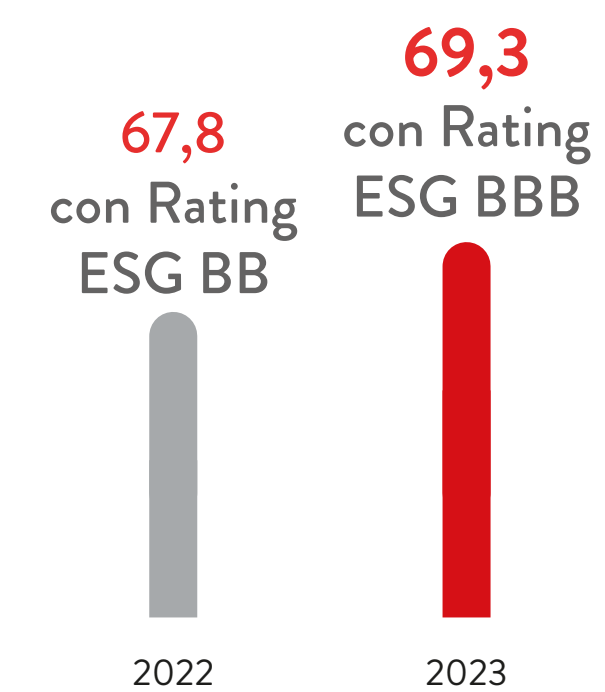
**SPESA COMPLESSIVA  
VISITATORI MUS.E**



**VOLUME DI RICCHEZZA  
PER FIRENZE**



**PUNTEGGIO BENESSERE  
LAVORATRICI/  
LAVORATORI DI MUS.E**



**PUNTEGGIO NEXT  
INDEX® ESG**



**SROI  
ATTIVITÀ MUS.E RITORNO SOCIALE  
PER OGNI EURO INVESTITO**